

FORMER MAYOR ASHBRIDGE DEAD

Philadelphia's Executive in the Days
of Durham Had Been Ill Since
Leaving Office.

HIS DEATH CAUSES SURPRISE

After Turbulent Times of Popular Revolt
He Had Dropped from Sight and Had
Long Fight with His Malady.

[SPECIAL DESPATCH TO THE HERALD.]
PHILADELPHIA, Pa., Saturday.—After a
long illness, Samuel Howell Ashbridge, former
Mayor of Philadelphia, died at a quar-
ter before four o'clock this morning, in
his home, at No. 2037 North Broad street.
There were at his bedside Mrs. Ashbridge,
herself an invalid; Mrs. Schuyler Arm-
strong, their daughter, and her husband,
Gilbert Ashbridge, a brother, and Dr.
Caleb S. Middleton, the family physician.
Mr. Ashbridge had been unconscious for a
day and two nights, and he died without
giving any sign of recognition.
Ever since he retired from office, on April
6, 1901, Mr. Ashbridge had been an invalid.
It was at first thought that he was suffer-
ing from stomach trouble, and when he
was confined to his home last Christmas,
it was announced that his illness was criti-
cal. He rallied from that attack, and no
further comment was made on his condi-
tion. After he left the Mayor's office, in
the midst of a great furor because of po-
litical scandals, he became president of
the Trust Company and Savings Com-
pany and seemed to sink entirely out of
the public's sight. As the Mayor of Phila-
delphia, he was the central figure at all
public or semi-public entertainments and
dinners, but as the former Mayor he was
never seen outside of his own business or
domestic circle.

When he had recovered sufficiently from
the illness of last December, Mr. Ash-
bridge went to New York, N. Y., but came
home weaker than he had been. Being a
man of robust constitution and only fifty-
six years of age, he could not believe that
he was marked for death, and planned
only a month or two ago to take a trip
to Canada. He was then informed that
he had Bright's disease and that he must
have his strength in every possible way.
He continued to go to his office and
to make plans for moving into the
company's new building at Juniper and
Chestnut streets. There were many inter-
missions when he was too ill to leave home,
and about ten days ago he took to his bed
for the last time.

Although no arrangements have been
made for the funeral, it will probably be
held at the house, and only the relatives
and immediate friends will be invited to
the services. Before the services the body
will lie in state and the public will be
permitted to view it. As a mark of re-
spect to the former Chief Executive
Mayor Weaver ordered the flags on all
city buildings to be lowered to half mast
and kept there until after the funeral.
In the surprise with which the news of
Mr. Ashbridge's death was received to-
day there was much comment on the fact
that Israel W. Durham, the republican
leader, against whom the public was even
more incensed than against the former
Mayor, is reported ill of a fatal malady in
California.

FIRE SCARES TWO ACTRESSES

Third Member of Profession Protests
Against Leaving Room Until
the Wall Gets Hot.

Curtain in a room occupied by Miss
Beatrice Colon, an actress, in the Hotel
Audubon, Nos. 144 and 145 Broadway,
caught fire from a gas jet at five o'clock
yesterday morning. Miss Colon screamed
and awakened Miss Violet Hall, another
actress, in an adjoining room, and Miss
Hall notified the night clerk, John Fischer,
Fischer and the manager, Howard Close,

SPECIAL NOTICES.

LIKE a trip to Paris
will be a visit to the
spring opening of our mil-
linery department Mon-
day, March 26th.

We believe that we have ready for
your inspection in our new show
rooms one of the choicest arrays of
millinery that has ever been gathered
together.

It contains mostly creations of
Georgette, Caroline Reboux, Charlotte
and other famous designers of Paris,
all chosen personally by our own buyer
and imported direct.

No less charming are the original
creations of our own French design-
ers. Our stock, therefore, offers a
wide range of choice and insures your
getting always something individual
and distinctive.

The accepted ornaments this season
are mainly feathers and flowers. Col-
orings present almost an unlimited
variety.

Whatever is in good form, either in
coloring or design, you will find in our
display and always worked into ma-
terials of unquestioned quality.

Quite as important as the selection
of the hat is the choice of veils and
other toilet finishings. Never before
has Paris given to the world such a
variety of effective designs in veils,
bons, hand-embroidered neckwear,
belts of every description and hair or-
naments.

We can show not a few that we are
positive will not be exhibited in any
other store in America this season.

We invite all those interested in the
rarest selections of Spring millinery to
come to our store Monday, March 26.

BALCH, PRICE & CO.

Fulton and Smith Sts., Brooklyn, N. Y.

Dr. Lyon's

PERFECT

Tooth Powder

Cleanses and beautifies the
teeth and purifies the breath.
Used by people of refinement
for over a quarter of a century.

Convenient for Tourists.

PREPARED BY

J. H. Lyon, D.D.S.

NOTED FRENCH AERONAUT NOW IN THIS CITY



COUNT DE LA VAULX.
PHOTO BY BACARD.

put out the fire and drenched each other
with water and chemicals.
Close got other patrons out of their
rooms, but Miss Beatrice Brown, also an
actress, protested that the wall of her
room was not hot.

1 KILLED, 3 HURT BY GREAT CRASH

Atlantic City Hotel Section in Panic
as One Thousand Ton Roof
Thunders Down.

SIX ARE BURIED IN THE RUINS

Thousands Gather Along Boardwalk When
Detonation Brings Out Whole
Fire Department.

ATLANTIC CITY, N. J., Saturday.—There
was a panic in the hotel district when a
thousand ton steel and cement floor being
put in place as a roof to the Reed baths
and a covered passageway between the
Hotel Dennis and the Boardwalk crashed
down this afternoon. Six negro laborers
engaged in tearing down the supports of
the structure were buried in the ruins.
When a hundred firemen and laborers
had pried up the big sheets of concrete
John Stead, aged thirty-five, was found
crushed and Edward Tiel was still alive
when taken out, but is injured internally
and may die. George Hawkins and Ira
Campbell were also taken out unconscious
and are in the hospital in a precarious
condition. The other two men managed to
reach the edge of the big hole and were
taken out only slightly injured.

The crash of falling walls was terrific
and the noise and dust of the fall caused
a report of an explosion. A hurry alarm
brought out the entire fire department and
ambulances force of the city that filled the
streets in the vicinity and drew thousands
to hotel windows and along the Board-
walk. Police formed lines to keep the
crowds back, among whom were wives
and children of the laborers, anxious about
their relatives working on the big im-
provement, just about being finished.
According to contractors and officials of
the city Building Department, the fall was
caused by failure to allow the heavy
concrete to "set" before taking out the sup-
ports which were being removed to-day.
The damage will amount to about \$3,000,
which will fall on the contractors.



Hearn & Hyman

Correct
Dress for
Women.

Original and Correctly Fashioned Easter Apparel.

Trimmed Millinery, Tailored Suits, Frocks,
Gowns, Waists, Skirts, Silk Petti-
coats and Coats.

MANY IMPORTANT SALES OF EASTER FINERY IN
ALL DEPARTMENTS DURING THE COMING WEEK.

Tailored Suits--Special Offerings

PANAMA AND MIXED WORSTED SUITS, three special Eton models for
selection; jackets choicely trimmed, tailored and silk lined; skirt new
circular model; black, gray, tan, Alice blue, navy; \$30.00 values..... 18.50

200 HIGH CLASS SUITS, an assortment unmatched; Princess, Eton, pony,
long and short coat models; Chiffon, Broadcloth, Panama, Tweed, black
and all choice shadings. \$35.00 values 24.75

TAILORED SUIT NOVELTIES, adaptations of imported models made for us; ideas
that fully demonstrate our suit supremacy; French Voile and Imported Mix-
tures, finest Broadcloth and Mannish Effects; also Chiffon Panama; in black and
latest colors; smart Eton, correct Princess, natty short or long coat ideas and
Pony Models.

Values	\$55.00	\$75.00	\$85.00	\$100.00
	45.00	65.00	75.00	85.00

Lingerie Waists--Special Offerings

FOUR MODELS FINE FRENCH LAWN WAISTS, long or short sleeves,
Val. lace trimmed and plain tucked models; \$3.50 values..... 1.95

BATISTE AND LAWN WAISTS, Val. lace and medallion trimmed; 10 dis-
tinct models, including new Golf Tailored Linen Waists; \$4.75 values 2.95

500 SPECIALLY CORRECT WAISTS, in Net, Lace, Mull, Batiste, Peau de Radium,
French hand embroidered and domestic high art creations, elaborately trimmed
with laces and embroideries.

Values	\$10.00	\$12.50	\$15.00	\$20.00
	5.95	7.50	10.95	12.50

Correct Coats--Special Offerings

COVERT TOP COATS in short box, fitted, semi-fitted and 3/4 length styles,
fly front, single breasted, buttoned through and double breasted, lined
throughout. All sizes. \$20.00 values..... 15.00

TOURIST AND TRAVELLING COATS, in 3/4 lengths, made of all wool Scotch
Mixtures, Plaids and English Coverts, bias seam and broad strapped,
mannish cut back. \$22.50 values..... 16.50

COATS FOR DRESS, Bridge, Reception, Motoring, Driving, in Taffeta, Pongee, Broad-
cloth, Serge, Lace, Tweed, Cravenette, Linen; a showing of models without a peer.

22.50--30.00--45.00--65.00

Walking Skirts--Special Offerings

300 SPECIAL SKIRTS FOR MONDAY AND TUESDAY.

Smart Modes in New Plaids, Checks and Stripes, in Tweed, Panamas, Voile
and Serge in mixtures, Black, Blue, White. \$15.00 values..... 10.00

Silk Petticoats--Special Offerings

FOR MONDAY ONLY we shall offer 500 Silk Petticoats--your choice of six
distinct models--in black and shadings correct to match new tailored
suits and high art evening shades for gowns. \$12.50 values..... 8.50

Millinery Department--Special Offerings

A large assortment of sailor and turban shapes in all the
newest shades, suitable for tailored suits..... 10.00 to 25.00

Costume Department--Special Offerings

DRESSY WALKING COSTUMES for early Spring wear. Six clever models
for choice. In Broadcloths and Mixtures, Tans, Reseda, Red, Helio,
Alice Blues, Browns. Values \$55.00--\$65.00. MONDAY..... 29.75

GRETCHEN PRINCESS DRESS MODELS, in Messalines and Rajah Silks,
Choice shadings. \$45.00 values..... 35.00

20 West 23d St., Opposite
Fifth Avenue Hotel.

DRY GOODS, &C.

DRY GOODS, &C.

DRY GOODS, &C.

STROTHSCHILD & CO

FIFTH AVENUE

AT 36TH STREET

GENTLEWOMEN'S OUTFITTERS

Offer for Monday and Tuesday the Following Specials.

Waist Dep't.

(Main Floor.)

PERSIAN LAWN WAISTS, with four rows of eyelet embroidery, demi- sleeves, collar and cuffs of eyelet embroidery. Value \$4.75	3.00
LINGERIE WAISTS, dainty tucked yoke and trimmed with fine quality Val. insertion, demi sleeves, tucked collar and cuffs. Value \$4.50	3.00
SHEER LAWN WAISTS, panel front, of dainty Val. and hand embroidered, demi-sleeves, collar and cuffs trimmed with Val. Value \$6.75	4.50

EXTRAORDINARY SALE

Hand Embroidered Lingerie Waists.

Some trimmed with baby Irish insertion, dainty tucks; collar and cuffs of lace; also in exquisite hand embroidery and Val. lace; all demi-sleeves; fifteen models for selection. Value \$10.00 to \$14.00	6.50
RICH LACE BOLEROS, Imported Model, of Baby Irish, heavily trimmed with medallions; exclusive creation. Value \$25.00	15.00
RICH LACE BRIDGE COATS, Imported Model, of Net and Irish Crochet. Value \$35.00	20.00

Coat Dep't.

(Main Floor.)

TAFFETA ETON JACKET, fancy vestee, prettily tucked and silk braid, demi-sleeves with ornamented cuff. Value \$27.50	18.00
CHIFFON TAFFETA PONY COATS, with taffeta folds front and back, ves- tee of pleated white silk; an exceptionally rich model. Value \$35.00	25.00

50 Inch Coats--Special for Monday.

Of Imported and Domestic Scotch Mixtures--some trimmed with velvet collar and cuffs, sleeves and yoke lined with silk. Value \$22.50 to \$35.00	12.50, 19.50
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Suit Dep't.

(First Floor.)

ETON SUITS of a new English suiting, in checks, overplaids and stripes; tailor stitched Vestee of imported fancy Embroidery and Moire; girde of folds of Moire; new style short sleeve; Coat lined with white Peau de Cygne; full circular Skirt with six front pleats and three inch fold at bottom--an exclusive creation. Value \$40.00	25.00
ETON SUITS of Imported Gray Mixtures--richly trimmed with self-colored taffeta, soutache braid and buttons; Vestee edged with fine silk braid; short sleeves with scalloped cuff of silk and braid; silk girde to match; Coat lined with white Peau de Cygne; Skirt circular model, daintily pleated front and back. Value \$55.00	39.50
ETON SUITS of Imported Fancy Panama Check--in all colorings; Vestee of fine braid on Moire; ornamented with tabs of Moire and fobs of silk and braid; short sleeves, cuffs edged with silk; Coat silk lined. Value \$55.00	39.50

Costume Dep't.

(Second Floor.)

LINON OUTING SUITS, beautiful model, very chic; white ground with dots of red, blue and black; white pique vestee, with contrasting colored tie and French girde; skirt with four tucks; exceptional value \$25.00	15.00
PRINCESS GOWN OF FLOWERED ORGANDIE, drop skirt of lawn, trimmed with lace; Dutch neck and handsomely trimmed with inser- tion and medallions of imitation Point Venise; short sleeves, tucked and trimmed with lace insertion; lace cuffs; value \$35.00	24.50

Fifth Ave. at Thirty-sixth St. Adjoining
Gorham Mfg. Co.

New York

Buffalo

Philadelphia

OPPENHEIM, COLLINS & CO

Tailored and Demi-Tailored Suits--Tweed--Tropical Materials--
Serge--Taffeta Silk--Veiling and Rajah Suits--Gowns of
Lingerie--Crepe de Chene--Messaline--
Travelling Coats of Pongee.

Taffeta and Gloria Silk--Covert Coats--Tourist Coats of Fancy
Materials--Copies of late French fashions at moderate prices.

Specials for Monday

\$40.00 Fancy Tailored Suits	25.00
\$40.00 Model Tailor Suits	29.75
\$35.00 Messaline Princess Gowns all colors	29.75
\$30.00 Lingerie Princess Gowns	19.75

\$20.00 Tourist Coats--fancy Tweed materials	12.00
\$20.00 Taffeta Silk Outergarments	12.00
\$30.00 Pongee Travelling Coats	19.75

\$40.00 Misses' Tailor Suits	25.00
\$40.00 Silk Suits, accordion pleated	27.50
\$40.00 Pony Model Coat Suit	27.50

\$12.00 Walking Skirts, circular, of Broadcloth, to close out	5.90
\$20.00 Walking Skirts, fine French Voile, over silk drop	12.00
\$18.00 Walking Skirts, circular, of Taffeta Silk	10.00
\$12.00 Walking Skirts, Panama, Fancy Worsted, several models	7.50

\$2.75 Lingerie Waists-- Embroidered and Lace Insertions	1.50
\$4.00 Lingerie Waists-- new styles, very attractive	2.00
\$5.00 Lingerie Waists-- Imported Panel fronts	2.95
\$10.00 Silk Waists -- Messaline and Taffeta	4.90

\$8.00 Ladies' Taffeta Silk Petticoats--all colors	5.50
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Broadway and Fifth Av., Corner 21st St.